



Katherine M. Hoffman
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Katherine M. Hoffman | Partner

Katherine Hoffman practices domestic and international intellectual property law, encompassing protection and enforcement of trademarks, copyrights, trade dress and trade secrets, including clearance and infringement opinions and trademark prosecution before the United States Patent and Trademark Office. Ms. Hoffman has expertise in trademark, copyright, domain name and trade dress infringement and ownership disputes, and has substantial experience in administrative litigation before the United States Trademark Trial and Appeal Board. Her transactional expertise includes domestic and international intellectual property licensing and distribution agreements, technology transfer transactions related to software, medical technology and biotechnology, joint research and development agreements, confidentiality agreements, consulting agreements, publishing agreements, and development and marketing licenses. She also advises attorneys and clients on intellectual property acquisition, protection and enforcement strategies and procedures.

Practice Areas

- Intellectual Property & Technology

Noteworthy Experience

- Trademark Examining Attorney with the United States Patent and Trademark Office (1998-2000)
- Represented corporations, institutions and individuals in a wide range of industries to develop strategic plans for expanding, protecting and enforcing intellectual property rights, including trademarks, service marks, copyrights and trade dress, on a global scale
- Represented large and small commercial entities to negotiate and draft license and distribution agreements to protect the companies' intellectual property assets and expand the scope and strength of their brands worldwide
- Represented hospitals, educational institutions, corporations, and individuals in litigation before the United States Trademark Trial and Appeal Board, and brought these matters to a successful conclusion through final disposition or favorable settlements
- Prepared software development and hosting agreements, web design agreements, technology development, manufacturing, distribution and licensing agreements, service provider agreements, IT support agreements, joint venture agreements, and technology assignment and transfer transactions

Education

- JD, Campbell University - Norman Adrian Wiggins School of Law (1996)
- Smithsonian Tropical Research Institute - Republic of Panama (1991-1992)
- BS (Biology - Emphasis on Molecular Science and Ecology), University of Cincinnati (1991)

Achievements and Affiliations

- Athena of San Diego (since 2009)
- International Trademark Association (since 2002)

Community Involvement

- San Diego Police Foundation - Board of Directors 2012 - present
- San Diego Police Foundation - Women in Blue Committee (2012-2013)
- SDPF SafetNet Advisory Council (2013 - present)
- Lawyers Club of San Diego - Outreach Committee (2001-2006)
- Rolling Readers of San Diego - Board of Directors (2002-2004)